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Marilyn Tam, Former Aveda CEO, International Speaker and Author, Shares Expertise on SCORE Women's Success Blog in June

Washington, D.C.—SCORE "Counselors to America's Small Business" announces that Marilyn Tam of Santa Barbara, Calif., appears as a SCORE guest blogger in June. Visit the SCORE Women's Success Blog at <http://womensblog.score.org>. Or, view her posts at the SCORE Web site, www.score.org.

Tam rose through the ranks of the international business world to become an influential corporate leader, speaker, consultant, author and humanitarian. Her business career includes prominent executive roles at several world-renowned corporations, such as CEO of Aveda, president of Reebok Apparel and Retail Group, and vice president of Nike.

Tam was awarded The Reebok Human Rights Award for her humanitarian work. She is the founder and executive director of the Us Foundation, whose mission is to support global action plans and dialogue to address social, economic and environmental issues.

In 2003, Tam's international selling book, "How to Use What You've Got to Get What You Want," was published. She wrote it to share her insights and experience on how to succeed in business and life as another way of giving back to the community. She is the founder and executive director of the Us Foundation. Tam is a co-visioneer of Healthwalk in Carlsbad, Calif. She currently serves on the SCORE Board of Directors.

The SCORE Women's Success Blog also features five women SCORE leaders who offer their insights, advice and fresh takes on issues facing women entrepreneurs across America. They include:

- Julie Brander, chapter chair with New Haven SCORE
- Peg Corwin, marketing chair with Chicago SCORE
- Peggy Duncan, volunteer and productivity expert with Atlanta SCORE
- Betty Otte, district director and franchise expert with Orange County SCORE in Calif.
- Christine Banning, vice president of marketing and communications with the SCORE Association in Washington, D.C.

SCORE recently won the prestigious 2009 Interactive Media Award (IMA) for Outstanding Achievement for the SCORE Women's Success Blog.

Since 1964, SCORE "Counselors to America's Small Business" has helped more than 8.4 million aspiring entrepreneurs and small business owners through counseling and business workshops. More than 11,200 volunteer business counselors in 370 chapters serve their communities through entrepreneur education dedicated to the formation, growth and success of small businesses.

For more information about starting or operating a small business, call 1-800/634-0245 for the SCORE chapter nearest you. Visit SCORE on the Web at www.score.org and www.score.org/women.

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For more information, contact SCORE's public relations manager at 1-800/634-0245 or media@score.org.

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