

# GLORIOUS PROFILE



## MARILYN TAM

Co-founder and Executive Director  
Us Foundation

Marilyn Tam has had an extraordinarily diverse life, raised in a traditional Chinese family in Hong Kong, Marilyn meteorically rose through the executive ranks of the International business world to become an influential corporate leader, speaker, corporate consultant, author and respected humanitarian.

Her long, distinguished background includes prominent executive roles at numerous world-class companies including Aveda, Reebok Apparel and Retail Group, Nike, May Department Stores, Britannia Sportswear and Miller's Outpost.

She is also a successful entrepreneur, having developed and built three companies including a corporate consulting and training company, a web portal company and a supply chain software company.

Ms. Tam consults and speaks globally with Fortune 500 companies, governments and non-profit organizations on leadership, change management, diversity and how to integrate social & environmental concerns into businesses profitably. She is also a director on the national board of SCORE Association ([www.score.org](http://www.score.org)), the Resource Partner of the U.S. Small Business Administration dedicated to entrepreneurial education and the development, growth and success of small businesses nationwide.

She was the co-chair of the North American Marketing and Promotions for Universal Forum of Cultures, Barcelona, a global project of UNESCO, whose mission is to gather people from all societies to participate in creating a better planet based on the principles of cultural diversity and economic and environmental sustainability.

Ms. Tam is the co-founder and executive director of the Us Foundation ([www.usfoundation.org](http://www.usfoundation.org)) which facilitates global action plans and dialogue to address social, economic and environmental issues. Us Foundation is one of the partners for United Nations Habitat-II, and was nominated as a candidate for the "Best Practice Award" from the United Nations' Habitat II.

Ms. Tam's leadership as president of Reebok's Apparel and Retail Products Group was also marked by remarkable achievements. Each step of the way she increasingly solidified her reputation as an accomplished strategist and singularly effective leader. She brought prominence and focus to the Greg Norman Golf Division and helped launch Weebok, the children's footwear and clothing division of Reebok. She served for five years on the international board of The Reebok Human Rights Awards along with former President Jimmy Carter, renowned musicians Peter Gabriel and Sting, Chairman of the Special Olympics, Rafer Johnson, Kerry Kennedy Cuomo of the Robert F. Kennedy Memorial Center, and Paul Fireman, Chairman of Reebok International Ltd. She was awarded The Reebok Human Rights Award for her humanitarian work.

Whether she is directly improving the lot of workers in her contract factories around the world, consulting with corporations and governments, or developing and conducting seminars and lectures to train other entrepreneurs in business leadership programs, Ms. Tam always gives back. She is committed to the belief that philanthropy is integral to and provides an essential balance and relevance to her work.

Ms. Tam's many successes include the following: in 2004 Marilyn was recognized as one of the Top 30 Female Entrepreneurs in the USA by *Entrepreneur* magazine, Jack Canfield detailed her work in his book on the strategies for success, *The Success Principles*, she is featured as one of 50 women in the best selling book, *Fearless Women, midlife portraits* by Nancy Alspaugh, Marilyn Kentz, Mary Ann Halpin in 2005, she is a lifetime member of Who's Who World Wide and is listed in Who's Who in American Women, and she was honored with the Artemis Award for her business and humanitarian work by the Greek government and the Euro American Women's Council in Athens, Greece, May 2006 with her likeness on a Greek postage stamp.