



# Marilyn Tam, Ph.D.

**Inspiring Keynotes, Actionable Principles, Lasting Results – Leadership Insights from Someone Who’s Walked the Talk**

## About Marilyn:

Marilyn Tam, Ph.D. is a Speaker, Author, Consultant, Board Certified Executive/Corporate/Leadership Coach, and Founder and Executive Director of Us Foundation. Formerly the CEO of Aveda Corp., President of Reebok Apparel and Retail Group; Vice President of Nike Inc., Marilyn is also a successful entrepreneur who has developed and built four companies.

From being a child laborer in Hong Kong, to international business and humanitarian success, she is an inspiring example of what can be achieved if one followed their dreams.

With her talks, books, workshops and consultations, she has helped thousands and thousands of people internationally to achieve greater success and happiness in the dynamic balance of the 21<sup>st</sup> century. Brand Channel lists her as one of the four most prominent names in Ethical Business globally.



*“Thank you for a very wonderful presentation to us! I was so impressed by your insightful speech and advice, plus your passion. We all learned lots from your presentation.”*

Takekazu Kaneko, Executive Vice President, Sumitomo 3M Limited  
Tokyo, Japan

## Presentation Topics:

### The Happiness Choice: 5 Decisions that Take You From Where You Are to Where You Want to Be\*

Happiness is a choice. When we are living in accordance with our Life Purpose, our decisions guide our every step to increased happiness and fulfillment. There are five key aspects of life that we need to dynamically balance to achieve success and happiness.

Business Success, health, relationships, spirit, and your community all need to be factored in to achieve a happy and dynamic life.

\*title of Marilyn’s new book

### Leadership and Personal Excellence: How You Can Achieve It

Learn how to use what you've got to get what you want and fulfill your dreams. What seemed to be disadvantages in Marilyn's life were in fact her keys to personal and professional success and freedom.

### Diversity: How to Reap the Rich Harvest of Culture, Creativity and Community

Learning how to benefit from diversity and to be a leader in a more diverse and global world is a challenge and an opportunity. Indeed, embracing and leveraging diversity is the only way to prosper and grow in the 21<sup>st</sup> century.

### Women in the Workplace and Marketplace

Marilyn will discuss and share from her personal experience as a corporate leader, woman, business consultant and humanitarian, the development of personal awareness, interpersonal skills, strategy development, decision-making and other key factors in how to be successful as a woman in business and how to support the development of women in business.

## Testimonials:

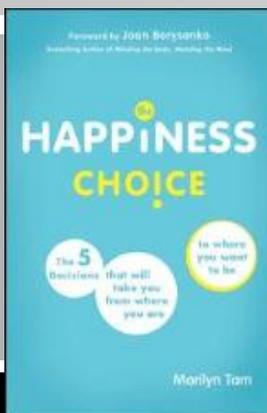
*“I have heard from many of the participants who have said this was the best conference yet and they could really feel a different energy and excitement level. I attribute it to you who brought such great insight and a wealth of knowledge to the group. I can't thank you enough.”*

Jackie O'Sullivan, Workforce Diversity Program Manager  
IBM World Headquarters, Armonk, NY

*“Marilyn Tam is truly a super star..... Her presentation and her principles are what we believe in and how we need to operate and live to succeed. She expressed so powerfully and eloquently our mission and standards in a way that we can all understand and use to achieve our mission. Her experiences are indicative of her commitment to promoting and enhancing cross-cultural awareness and diversity throughout the world. Her achievements reflect great credit upon her, global leaders, and the United States of America..... My wife and I are going to have our children read her book to further inspire them to attain their dreams.”*

Commanding General, James Rogers, U. S. Army Aviation and Missile Command,  
Redstone Arsenal, AI

# MARILYN TAM'S NEW BOOK!



***"It is easy to be busy; it is much harder to be happy. This is especially true for today's professional woman who also wants to be a great wife, mother, daughter and friend. In 'The Happiness Choice', Marilyn Tam teaches us how to make conscious, wise choices that lead to greater happiness and fulfillment. It is the first step in taking control of your life."***

Gail Goodman, CEO and Chair of Constant Contact

## **Audiences:**

People and organizations from across all disciplines and walks of life will find Marilyn's philosophies, insights and principles motivating and rewarding

- Business Leaders
- High Potential Executives
- Nonprofit Leaders
- Associations members
- Women's Groups
- Educational Organizations
- Governmental Leaders
- Diversity and MultiCultural Groups
- Professionals from Consulting, Finance, Healthcare, Legal, Marketing, Retail, Technology, Wholesale and more

## **Customized Speeches, Workshops and Consultations:**

Marilyn tailors each keynote, interactive workshop, and consultation to your specific needs and goals.

## **International:**

Marilyn speaks and consults regularly in international arenas and is excellent at working with and motivating multicultural audiences.



## **Partial List of Clients:**

3M, Accenture, Committee of 200 (C200), Ernst & Young, General Mills, Grupo Salinas, Harley Davidson, HSBC, IBM, Kraft Foods, Lockheed Martin, Mercedes-Benz Financial Services, Merck, Nokia, Northern Trust, Pfizer, Social Venture Network (SVN), Sumitomo 3M, Tallberg Forum, The Conference Board, US Army Aviation & Missile Command, US Dept. of Commerce, US Small Business Administration, Verizon Wireless, Walt Disney, Women In Technology (WITI)

## **Additional Topics:**

### **Living the Life of Your Dreams - Life Balance:**

The current poor economic times, incessant marketing message of "you can have it all" and the hyper-speed of change is hitting people so hard that they are oftentimes reduced to feeling despair in being able to attain any semblance of a balanced life – and even more critically, economic sustainability. Marilyn will show you how to obtain that balance in your life.

### **Global Business today, the Opportunities and Challenges**

Business today is global. The development, production and consumption chain stretches from wherever and however "local" the company is to all points of the globe. To excel in this marketplace means that each person and each company have to understand and be proactive about the opportunities and challenges that come with globalization.

### **How to Use What You've Got to Get What You Want - Leadership and Personal Excellence: How You Can Achieve It**

Whatever qualities you have, no matter how limited or broad that they may be in your own mind, global corporate executive, entrepreneur and humanitarian Marilyn Tam will show you how to use what you've got to achieve your dreams. What seemed to be disadvantages in Marilyn's life were in fact her keys to personal and professional success and freedom. Starting from where you are now she leads you to assess your own inherent talents and skills and how to utilize them to your benefit.

Her book, "How to Use What You've Got to Get What You Want", is in six languages.

"Living the Life of Your Dreams" was Global eBook of the Year 2011 in the Inspirational/Visionary category.

## **Praise for Marilyn's Other Books:**

***"If you want to live the life you've dreamed of, read 'Living the Life of Your Dreams'. Marilyn had to go through many tough challenges to achieve her dream life - she can help you attain yours."***

~ Jack Canfield, NY Times best selling author, "Chicken Soup for the Soul" and "The Success Principles".

***"Marilyn Tam is a true visionary. Her most profound accomplishments lie beyond the normal hallmarks of being a successful businesswoman, and can be found in her deep wisdom, remarkable clarity and generosity of spirit. How To Use What You've Got to Get What You Want is more than just a powerful guide for dreamers and doers—it is an infusion of inspiration and encouragement that will uplift any reader and make him or her grateful to have read this wonderful book."***

—Barbara De Angelis Ph.D., NY Times best selling Author, TV personality, Motivational Speaker, Human Relations Expert

